



Scenario Planning Essentials

Prepare for an uncertain future

In this one-day course you learn how to apply this technique to your own organization based on your own case. With the help of examples from our daily consulting practice we will go into all phases of Scenario Planning and will give you practical hints and tips for the development as well as for the use of scenarios.

Programme

Topics of this introduction course are:

- > What is scenario planning?
- > Added value of scenario planning
- > When to use scenario planning and what is it used for?
- > Phases in design and use of scenarios
- > How to increase the pace of your own scenario projects by using relevant existing scenarios developed by others?
- > How to use knowledge within your organisation and network for your scenario planning activities?
- > Which competencies are needed in order to succeed with scenario planning?

Learning goals

- > Insight in the added value of Scenario Planning
- > Knowledge of the different phase for the development and use of scenarios
- > Knowledge of the prerequisites that are needed to make a scenario planning project a success

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Target audience

This course is designed for managers and consultants who wish to gain a better insight into the use of scenario planning and the development of scenario projects.

Prerequisites

No specific prior knowledge is required.

More Information

We offer this as an in-company course. If you have any questions or want more information, please contact DNV Academy.

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