

Knowledge Management Essentials

Compete in a knowledge-based society

Knowledge is playing a crucial part in the competitive abilities of organizations. The quickly changing market requires a change in how knowledge and skills are developed, organized and effectively deployed.

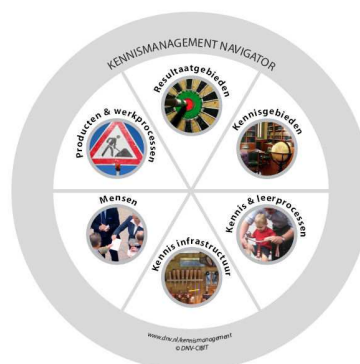
In this one-day course you will get in one day an overview of all aspects of knowledge management.

Programme

The following topics will be discussed:

- > Knowledge management introduction
- > Knowledge Management Navigator introduction
- > Workshop Knowledge Management Navigator, focusing on your own organization
- > Introduction different knowledge management instruments for sharing, codifying and spreading knowledge
- > Change management aspects that are important for knowledge management

Knowledge Management Navigator



The DNV Knowledge Management Navigator consists of six focus areas. Each area represents a theme including different choices. The choices are translated into a list of question per focus area. When the participants have answered these questions they have a well balanced and complete knowledge management plan.

Knowledge Management Essentials

Compete in a knowledge-based society

Learning goals

- > Developing a complete and well balanced knowledge management plan
- > Insight in the main knowledge management instruments
- > Insight in the change management aspects of knowledge management

Target audience

Participants of this course are managers and professionals who are responsible for or are involved in knowledge management initiatives. Past participants come from organisations such as HSBC, Bank of Scotland, Foster and Partners, Unum, Pfizer, Inland Revenue, AstraZenica, Linklaters and RNIB.

Prerequisites

No specific prior knowledge is required.

More Information

We offer this as an in-company course. If you have any questions or want more information, please contact DNV Academy.

Phone: +31 30 2308989

E-mail: academy.nl@dnv.com